

# GRU

design: james ennis



The GRU is a prototype for a series of playful lighting products. there are no wires, no switches but it is mechanical in principal. No magic sensors the low voltage lighting system just has a simple element of play to set your desired illumination.

The name GRU is the Italian for Crane, a noble bird known for its one-legged pose, always on stand-by, either to take off and fly or to plunge for a fish below the water surface.

The freestanding lamp is like the GRU is always on stand-by. Something new and innovative is there are no wires or switches on the lamp, it is transparent, pure, there are no elements hidden. The premier version is made of copper and wood, the materials provide the function and aesthetic.

The copper rods take a low voltage current from the base up through the lamp reinforcing the structure.

The Lighting element of the lamp, “Il Braccio” della Gru (The arm of the crane) is the magic wand of the product, this version in oak and copper with latest technology LED embedded inside.

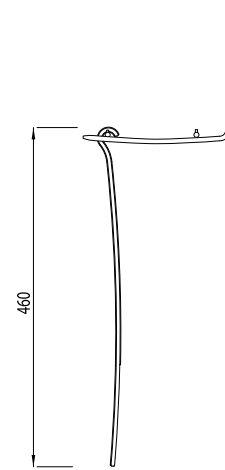
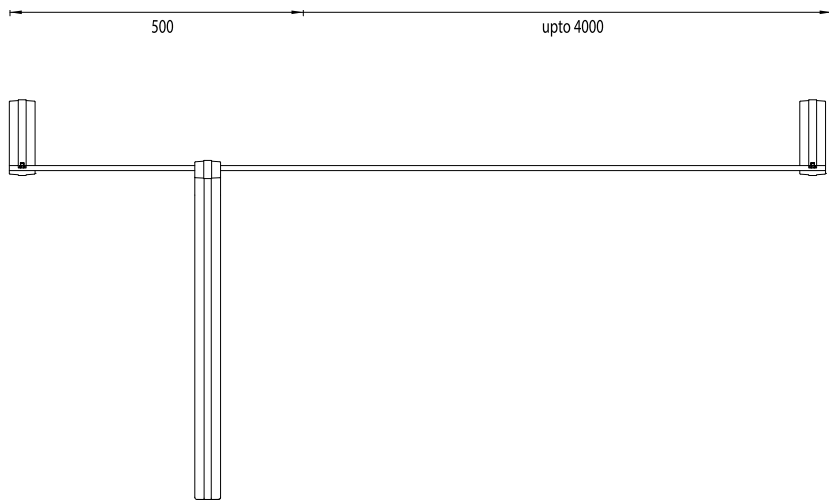
The LED fits into the wood, and connects to copper ribbon on either side. This hooks onto either of the rails.

To turn on the lamp, you simply unhook the “Braccio” and places it across both rails, making the connection, closing the circuit, this is a little element of play that poses a sense of magic when you interact for the first time. The position of the lamp can be directed down for reading of up creating a more ambient effect.

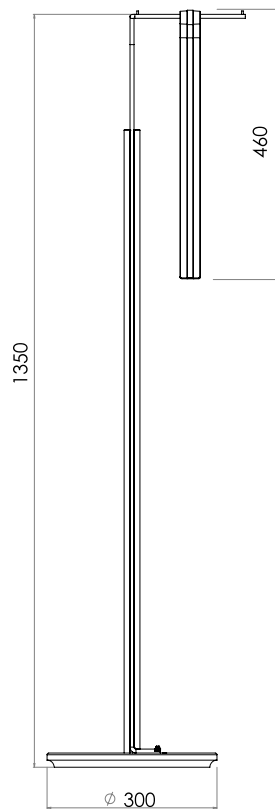
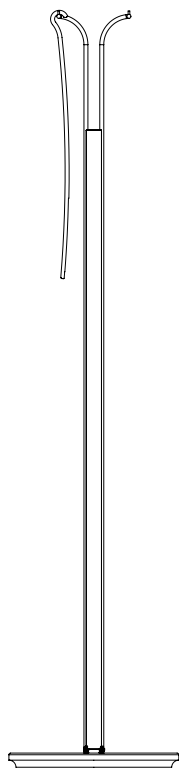
Embedding lighting technology crafted in wood, no strings attached, raw material, with a little element of play. The project combines materials and craftsmanship technology, through light and play.

Further information available:

[www.jamesennis.space](http://www.jamesennis.space)



Wall mounted | Copper and Leather



Free standing | Maple or Ash and Copper